



1st Quarter  
0-7

# Super Bowl Game


2nd Quarter

3rd Quarter

4th Quarter

Team Broncos

Team Seahawks

	9	4	0	3	1	8	2	5	7	6
8	Jane Carr	Carlene George	Terri Houser	Mary Stone	Connie Black	Kitty Drinnen	Betty Miller	Betsie Garner	Anne Winstead	Kitty Drinnen
3	Betty Miller	Tommie James	Carolyn Cain	Hannah Banana	Julianne Martin	Mary Pettit	Nancy Carper	Jane Carr	Valerie Harvard	Mary Pettit
4	Tommie James	Carolyn Cain	Tommie James	Carlene George	Valerie Harvard	Jane Carr	Betsie Garner	Jessie Hubbard	Jane Callaway	Georgia Collins
0	Doddie Quinn	Tommie James	Mary Pettit	Carlene George	Mary Pettit	Nancy Carper	Valerie Harvard	Ida Gibson	Ida Gibson	Georgia Collins
1	Ida Gibson	Jane Carr	Pam Miller	Carlene George	Sarah Miller	Henrietta Carter	Valerie Harvard	Doddie Quinn	Kitty Drinnen	Georgia Collins
9	Doddie Quinn	Betsie Garner	Doddie Quinn	Carlene George	Valerie Harvard	Carolyn Cain	Doddie Quinn	Hannah Banana	Hannah Banana	Georgia Collins
7	Hannah Banana	Betsie Garner	Jane Carr	Carlene George	Susie Cute	Susie Cute	Susie Cute	Susie Cute	Susie Cute	Susie Cute
2	Chelsea Gillespie	Kathleen Bates	Valerie Harvard	Ida Gibson	Nancy Carper	Jane Carr	Chelsea Gillespie	Betsie Garner	Chelsea Gillespie	Georgia Collins
5	Chelsea Gillespie	Betsie Garner	Kathleen Bates	Nancy Carper	Ida Gibson	Nancy Carper	Chelsea Gillespie	Betsie Garner	Ida Gibson	Mary Pettit
6	Mary Pettit	Valerie Harvard	Kathleen Bates	Hannah Banana	Kathleen Bates	Chelsea Gillespie	Carolyn Cain	Hannah Banana	Georgia Collins	Mary Pettit

## Directions for a Super Bowl Game

### (Super Bowl Pool)

1. Set yourself a sales goal for your Super Bowl Game depending on your customer base and appointments that you plan to hold in January.
2. For this example, let's say your goal is \$1,000 in sales. Each of the 100 squares on your game board will be equal to a \$10 purchase. Therefore, when you have filled each square you will have \$1,000 in sales. With \$20 squares, you would have \$2,000 in sales when your squares are filled.
3. Each time a customer makes a purchase, she gets to choose a square for each \$10 in sales and fill in her name on the square(s). Let's say your customer makes a \$55 purchase. With \$10 squares, she would choose five squares and write her name in them.
4. Your goal is to fill the squares. You can run the game all month long, or just a week or two.
5. Once the board is filled with names, put a team name across the top and down the left hand side of the board. Next, you will need to determine the number that will go in each square along the top and left hand side of the grid. (See the sample grid.) Write the numbers 0-9 on slips of paper and put them in a bowl. Draw them out one at a time and fill in the number in each square along the top. Then put the slips of paper in the bowl again and draw them out again. This time put the numbers down the left hand side of the grid.
6. Now how do you determine the winners? At the end of the first quarter, check the score. Look at the game board. In the example, the score is 0-7. The Hawks score is 0 so you would go down to the zero and then, since the Broncos have 7 points you would follow across to the seven. This is your winner for the first quarter. You would do the same for all four quarters of the game so you would have four winners!
7. What do they win? That's up to you. Last year I gave away four pampering spa sets including a body wash and lotion because they were on the discontinued list and I wanted to move them off my shelf. If you don't want to give away products on your shelf you could choose an amount of FREE products such as \$20 for \$20 squares. If choosing products from your shelf consider products that are huge reorder products such as mascara. Some consultants give the winners 1/2 off their entire order! You decide based on your own situation. Your director would be happy to discuss your options.
8. Print your game now and start booking and selling, calling your customers for reorders, and don't forget to carry a basket of products everywhere you go so that you can get your game filled quickly! Most people are aware of Super Bowl Pools and will love to participate in yours.