

BREAST CANCER AWARENESS SAMPLE BAGS

By Gretchen Runkle, Sales Director

Print the attachments to go into the bags that you assemble. Print the Breast Exam front and back so that the English version is on one side and the Spanish on another...or just choose to print one side. Be sure to print either the Breast Exam or the Cleansing Cloth Sampler Card on card stock so that your sampler bag will have bulk and body (some support) to it.

- * **Order plenty of 3-1 Cleansing Cloths from Company.**
- * **Order 5" x 8" Cellophane Literature Bags.**

Go to www.mygirlfriendshouse.com and order [Hope Ribbon Literature Bag 5 x 8](#)

Self-sealing (\$8.25 for 100) Part number SKU7M133.

- * **Buy candy.** (Candy that you would love to receive, that will stand up to the abuse your purse can bring. Plus, choose candy that is wrapped so that it won't leak out or leave the smell of the candy on the sample).

- * **Print [Cleansing Cloths Sampler Cards](#) on card stock.**

- * **Have plenty of your Business Cards on hand.**

- * **Assemble dozens.** In each Cellophane Literature Bag place Breast Self Exam Card,

One whole Cleansing Cloth, a label on each cloth that your customer recognizes that it

Is the sample, one Cleansing Cloth Sampler Card, Your Business Card, one piece of

Candy, and eye or cheek or lip color samples. You may also want to add a 25%

Discount card for their first purchase.

What a GREAT way to meet people! This way you'll feel like you're giving a GIFT to everyone you meet!

While you're waiting in line anywhere or just shopping...just reach out and hand it to those sharp ladies that you come across "Oh, this is for you!"

She'll say "Thank you," and look at it. "Oh, it's Mary Kay!"

And You'll say, "Yes, do you have a Consultant with Mary Kay?"

She'll say yes or no, and you go on from there!

If she says, No...

"Oh, well have you ever had a facial with Mary Kay before? I'd love to share it with you!"

Get her to fill out the information card and call her today or tomorrow at the

latest to schedule your time together.

*Love and Belief,
Gretchen*
