An “egg-cellent” Easter Idea

**STEP 1**
Purchase plastic Easter eggs from your local discount store.

**STEP 2**
Place product samples in each egg. I do a complete “look” in each egg by including samplers of: one cheek color, two eye colors, one lip color, one eyeliner pencil, and one lip liner pencil.

**STEP 3**
Close the egg and seal with your name/address label.

**STEP 4**
Attach a cute gift label with a catchy saying, like: “Hunting for Eggs-actly the right look? This one’s EGG-specially for you!

**STEP 5**
Give these cute eggs to current customers in their reorder bag, or place them in a basket or on a tree at your skin care classes or Open House and let each guest choose one.

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