

Easter Egg Warm Chatter

This idea was posted on the Beauti-net Board

"I am taking off an the carnations theme with Easter eggs tomorrow! I bought 4 dozen plastic eggs, printed a label sized coupon (my coupon is for a discount on their first order at their complimentary facial!) to put inside, and am putting these together to hand out at businesses tomorrow!



I will ask for names and phone numbers to follow up with to book a pampering session!! Just wanted to share!!

Shelly

"I did the same thing! Great minds think alike! I got eggs, put in jellybeans and confetti, and I bought little play money—\$5's and \$10's and one \$20. I put my reorder label on them and then I handed them out and told them if they had friends at their appointment they'd get to double it! FUN! FUN!"

Christa

"GREAT JOB! What did you say to these ladies when you handed them the egg?"

Unsigned

"I am here to honor the working women in your office with candies and Easter eggs! Would you like to be honored? Here, take some candy, and you get to choose your egg!"

The egg has a prize in there from Mary Kay, so I need to get your name and a number to reach you so we can get together for your prize! (I then hand them the name/phone number side of my card, leave them my business card, and say) Thanks! Have a Happy Easter!!

I ask if these are any other women who'd like to be honored, and if so, I follow the same script with all of them. If no, then I say thanks and head to the next office!

Tomorrow there will be lots of bored and frustrated working women who wish they were off work!! Banks, doctor's office, etc.!! Go find them and brighten their day!!!!

Well, I took my eggs out today and got 12 names!!!! I have another 12 to do tomorrow!! It was so easy and all of the ladies I asked were excited but one, and she was the very first one. What if I had let her "NO thank you," stop me? I wouldn't have the dozen sharp ladies' names that I do now!

The very best part?? I got these names in one hour, gals!! That's right! 12 names in one hour, just going through a medical office complex and honoring the hard working women who worked there! My power partner got 12 names too, and she even got TWO who are interested in finding out MORE about Mary Kay!

Happy Easter!!!

